

Cortland County Development Corporation PERFORMANCE MEASURES

Name of Public Authority

Cortland County Development Corporation

List of Performance Goals 2020

Working with the Cortland County Business Development Corporation and the IDA, the Cortland County Development Corporation will:

- Support the BDC/IDA as the county's lead economic development agency;
- Actively support and further the interests of county-based businesses;
- Will meet regularly with county businesses to identify and mitigate obstacles for growth and to exploit opportunities for growth;
- Will assist in the planning and implementation of programs to increase awareness of federal, state, and local business assistance programs;
- Will assist in the planning and implementation of marketing efforts both inside and outside of Cortland County that target the expansion of existing businesses, the establishment of new business, and the attraction of new companies, people, and investment to the county;
- Will assist in the planning, funding, and development of sites, buildings, infrastructure, and other programs and activities to facilitate business development and expansion;
- Will represent the interests of local governments with our federal and state elected officials with respect to economic development and maintain those relationships to further the County's economic objectives.

Accomplishments

- The LDC participated in a host of activities as described in the mission statement. Primary activity for the 2020 year included responsiveness to the COVID -19 pandemic in providing resources and information to the county's business community.