# CORTLAND COUNTY INDUSTRIAL DEVELOPMENT AGENCY MISSION STATEMENT AND PERFORMANCE MEASURES

#### Name of Public Authority

Cortland County Industrial Development Agency

#### **Public Authority's Mission Statement**

The Cortland County Industrial Development Agency seeks to improve the quality of life in Cortland County by retaining and expanding existing job opportunities, attracting new jobs, and stimulating the investment of capital in the county.

## **Date Adopted:**

February 2011

### **List of Performance Goals**

Working with the Cortland County Business Development Corporation the Industrial Development Agency will:

- Act as the county's lead economic development agency;
- Actively support and further the interests of county-based businesses;
- Meet regularly with county businesses to identify and mitigate obstacles for growth and to exploit opportunities for growth;
- Plan and implement programs to increase awareness of federal, state, and local business assistance programs;
- Plan and implement marketing efforts both inside and outside of Cortland County that target the expansion of existing businesses, the establishment of new business, and the attraction of new companies, people, and investment to the county;
- Assist in the planning, funding, and development of sites, buildings, infrastructure, and other programs and activities to facilitate business development and expansion;
- Represent the interests of local governments with our federal and state elected officials with respect to economic development; and
- Maintain relationships with federal, state, and regional elected officials and economic development allies to further Cortland County's economic development program objectives.

## **Accomplishments**

In 2023 The CCIDA was heavily involved with activities as a partner in leading Cortland County's economic development efforts:

• Targeted for cleanup a former manufacturing facility in the city of Cortland that had been razed for scrap and left in piles of debris across a 9-acre site. The CCIDA acquired the site from the former owner, contracted for cleanup of the debris field using licensed abatement contractors, negotiated a disposal fee partnership with the Cortland County legislature, negotiated a tax deferral agreement with the city of Cortland enabling site acquisition, secured landscaping services to keep the site as attractive to the neighborhood as reasonably possible, acquired and installed new security fencing for the property, worked with the Southern Tier Regional Planning and Development Board for signage listing the site for sale, and secured an economic development grant from the economic development division of National Grid;

Progress on the redevelopment of this project has been delayed as the agency awaits conclusive results of a Phase II environmental analysis of soil at the site. Understanding the nature of the contamination at the site will be critical to the site's inclusion in the state's Brownfield Cleanup Program. Once in the program, the site can be marketed to developers with experience in using that program in their projects.

- Continues to work with local, regional, and state partners to identify development opportunities related to the proposed \$100 billion Micron chip-fab investment in Onondaga County. The agency is playing a lead role in the development of a Cortland County "Micron Task Force;"
- Presented a progress report on economic development efforts to the Cortland County legislature and other elected municipal leadership in Cortland County;
- Worked with other impactful development projects seeking abatements for projects across Cortland County;
- Completed preliminary work for a federal Brownfield Assessment grant addressing potential development sites across Cortland County. The agency was hampered by a tight application deadline but intends to resubmit in the fourth quarter of 2023;
- Participated in regular information meetings and conversations around the county and with media about burgeoning solar development in Cortland County and the IDA's role in it; and

•	Continued to work with local media as a voice for the local business community;